

AWS VENUES PROGRAM

AWS' Venues program is in place both to promote individual members, as well as in recognition of AWS as a regional artists' group, all while providing a community service for the venue. ***The opportunity to show your work in our venues is open to members who have attended at least four AWS meetings within the prior 12-month period.***

Please help us keep all of our venues' walls filled! AWS is in partnership with them all, and we want to keep them all happy. It's good for us and it's good for our venues, so let's keep their walls filled with rotating art shows.

If you haven't already, please check out *all* of our venues to make sure your work is appropriate for the site and the right fit size-wise, and to admire other members' artwork.

HOW TO SIGN UP FOR A VENUE

- **You MUST visit the venue FIRST so you know what shape & size art would work best on the various walls.** In most venues, anything smaller than 16"x 20" would be too small (remember, you can always mat pieces to fit in a larger frame).
- **Check your calendar FIRST** to avoid last-minute changes, which can be hard to fill.
- AFTER YOU'VE SEEN THE SPACE and checked your calendar, you can sign up with the Venues Coordinator Deni Marrone at an AWS meeting or by contacting denijomarrone@gmail.com or 408-202-3875.
- Shows can be for one artist, or if done in partnership, collaborations are welcome in Fandee's, Hole in the Wall, Specialty Center, and Coffee & Moore.
- To be fair to our many members, please don't sign up to be in a venue if you have been in it within the last 12 months.
- Fill ALL the available nails with your art.
- Do NOT remove your show ahead of time without confirming it with Deni and the incoming artist.
- All artists should promote their own exhibit.
- Please know that while venues will do their best to keep artwork safe, they are **not** responsible for loss or damage.

ROTATION DATES

Every two months, the day/week of the AWS meeting (3rd Thursday of each month) is the scheduled time to take down the current show and mount the new show, but it can be within a day or two of that. This should be coordinated between the two (or more) artists ahead of time so that the venue wall is empty for the briefest time possible.

NOTE: Our restaurant venues MUST be changed in the afternoon, not before the AWS meeting. Restaurant change-outs are between 2:30-4:00PM.

When you go to hang your work, be cordial and respectful by introducing yourself and not interrupting their business or clientele.

PREPARING & SHOWING YOUR WORK

- All work needs to be clean and either framed or gallery wrapped with finished sides.
- All work should be wired properly and securely on the back with a semi-taut wire, about 1/3 of the way down from the top of the frame.
- We want to be respectful of our Venues walls! Never put new nails in without prior approval.
- Each artwork should have a small card with your name and contact information, including a phone number, title, and price or "NFS" neatly and clearly written.
BE PROFESSIONAL! Attach cards to back of art with tape so it hangs down from lower right corner or side, depending on orientation. If you *must* stick ID cards or to stabilize paintings on the venue walls, only use blue or green painter's tape. NO OTHER ADHESIVE, TAPE, OR PUTTY ALLOWED!!
- You may also display a small bio about yourself on the wall.

SALES

- Sales are made by contact with the artist directly, so be sure to include one or two means of contact on each label. If you are not able to be contacted, you may lose the sale.
- You may include a **small** Venmo QR code on your price label **OR one code** on a small (5x7) piece, possibly framed. Again, be professional.
- On occasion, the shop owner may opt to take the payment (especially Coffee & Moore). Let them know ahead of time if that is not your preference. You can either meet the buyer at the shop and make the transaction, or arrange it over the phone.
- Be prepared to replace sold work.
- NOTE: The Livery receives 10% of the sales price, but for all other venues, artists receive 100%.

Any questions, comments or concerns please contact
Deni Marrone- deniomarrone@gmail.com or 408-202-3875

2025 SEBASTOPOL VENUES

Coffee & Moore - 6761 Sebastopol Ave.

[10-15 pieces depending on size] Try to use the nails already in place & be sure to hang work in all AWS-designated spaces. (If we don't, we will "lose" that space.) Questions? Call Deni
IMPORTANT: CHANGE OUT BETWEEN 2:30-4PM

Fandee's Restaurant - 7824 Covert Lane @ Hwy 116 (Redwood Credit bldg.)

[16 pieces] Nails cannot be altered. (Note that some walls have a higher & lower nail option.)
IMPORTANT: CHANGE OUT BETWEEN 2:30-4PM

Hair Masters - 6980 McKinley Ave. (by Whole Foods)

[12 pieces] Nails can be altered.

Hours vary; check ahead of time with Venues Coordinator Deni before scheduling changeout.

Hole in the Wall Restaurant - 972 Gravenstein Hwy (behind Avid Coffee)

[16 pieces – remember two spaces by restrooms] Nails canNOT be altered.
IMPORTANT: CHANGE OUT BETWEEN 2:30-4PM

Sonoma Chocolatiers - 6988 McKinley Ave. (by Whole Foods)

[6-12 pieces depending on size] Hanging system. Open every day.

Specialty Center - 6880 Palm Ave. (Ophthalmology & Dermatology, across from Art & Soul)

[10-12 pieces in hallway & one over filing cab to left of hall entrance] Open Monday-Friday

Umpqua Bank - 201 N Main St. (by Whole Foods)

[7 pieces of various sizes] Nails canNOT be altered. Open Monday-Friday

The Livery Co-Work - 6940 Burnett St.

[12 display areas available, w/ large pieces welcome] Nails canNOT be altered. Open Monday-Friday.

- **Artists must look at and know where their space is prior to participating;** identify which space is preferred and LET DENI KNOW.
- Since there are many artists hanging in this venue, the rotation days may vary, so stay in touch with Deni, who coordinates the **2-month and/or 4-month** rotations.
- The Livery requests an Artist's Bio, for their lobby, and you may also put a brief personal summary by your work.
- Receptions are a lovely optional benefit, hosted by the Livery and organized by the exhibiting artists, when desired.
- The Livery receives 10% of the sales price.

Any questions, concerns, change of plans, or suggestions for other area venues, contact Venues Coordinator Deni Marrone denijomarrone@gmail.com 408-202-3875