

Art Workshop of Western Sonoma County
8214 Covert Lane • Sebastopol CA 95473



ART WORKSHOP OF WESTERN SONOMA COUNTY

AWSOMEART.ORG • SEPTEMBER, 2022

NEXT AWS MEETING: SEPTEMBER 15

Sebastopol Veteran's Building, 282 South High St., Sebastopol, CA

If you have not already shown us your **Covid vaccination card**, please do.

Masks are not required in the SCA building now, but recommended. Proceed at your own comfort level.

10:30 Board • 12:00 Potluck • 12:30 Meeting • 1:30 Art Demonstration

SEPTEMBER PROMPT: Places You've Been • OCTOBER: Animals

September Demonstrator: AWS Member Dana Rodney

Beginning at 1:30, Dana will demonstrate her **calligraphy and watercolor** skills. After her presentation, she will *guide us through a simple exercise* using watercolor and tape...

> **BRING PAPER,
WATERCOLORS/WATER
CONTAINER/BRUSHES,
& MASKING TAPE** <

Read Lonna's article on page 5 to learn more about Dana. You can see Dana's art, read her blog, and sign up for a free monthly calligraphy download at: www.DanaRodney.com



PLEASE WEAR YOUR
NAMETAG

*It's a help to everyone, new
and old!*



FROM THE PRESIDENT...

Dear Members,

There are so many exciting things happening!!

First, **PLEASE READ the minutes of our Board meetings**, which Merrie Krisl, our current Recording Secretary writes and Gail publishes in our newsletter each month. (*See next page.*) You'll find valuable information that we don't always have time to talk about at our meetings!

Such as...

We have THREE OPEN POSITIONS ON OUR BOARD that need candidates by October. This is when nominations are presented to the board and in November the vote is taken. Even though I have mixed feelings about leaving after 5 years as your President, it is time for someone else to take the reins. I would continue to attend board meetings as needed to help the new person, and I am not going anywhere and will continue to be active in the club. We will also need a Recording Secretary (takes our notes/minutes), which is a great "starting" position, even for a new member. And we also need a Publicity Chair; April Lynch has set up everything so that sending emails to the papers is now quite organized and easy.

STORAGE SPACE FOR OUR DISPLAY PANELS

– **UPDATE:** We are in dire need of a storage space to house our panels that were made in the 1970's by our founding club members. We have used these display panels every year (up until 2017) for our Apple Blossom Show – they are in good shape and we may need them again someday. We originally stored them with Trula LaCalle, one of our past board members, but she recently passed away. I connected with her son, who is only in Sonoma County part time. He said we can keep them there UNTIL DECEMBER - at the latest - as he needs the space. The space needed is about 6'3" x 6' deep and 6' wide. Anyone who may have a dry space to keep these, we can pay a stipend! At the members' meeting, Nancy Sanchietti suggested the club purchase a storage shed (with a floor), and I have been researching these. We are in very good financial shape to do this, but we still need someone with space on their



Carol Mills

property who would be willing to have a small storage space added. HELP!!

FINLEY CENTER SHOW! I hope you are excited about our two-month show at Finley Center and if you are participating, you have already gotten your instructions from Gail. We have plenty of help and small committees working on it. Don't forget to check the DEADLINE

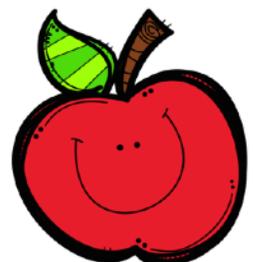
DATES! Sept. 6 is the deadline to get your information about your art to her. *We hope to see EVERYONE at the Reception on September 29th, 5-7pm!*

Linda Reid and a few others are busy with the **REDWOOD CAFÉ SHOW** that will be happening in November. More information is on the last page and will be further explained at the September meeting. Read the requirements and if interested, you must say so by September 30th.

BRAND NEW NEWS! HARVEST FAIR! We were asked to have AWS art displayed (on panels they will supply) for their one-day mini Harvest Fair on Saturday, October 16th. All of it will be in one building (the Pavilion) at the County Fairgrounds. They are hoping to have pre sold up to 250 tickets, and will have food and other activities in the building with the Wine Tasting. They are still figuring it out, but they wanted to know whether we were on board so they can start advertising. We said YES! Our display will be a pleasant corner to walk through while sipping wine! We will have more info as it develops. This is a chance to get our group out there! And maybe sell some art! We will be the ONLY art group participating. If you are interested in helping on this endeavor, please email me.

This is all for now but **PLEASE READ THIS NEWSLETTER!** Everything you ever want to know about AWS and other art stuff is always in this!

Take care of yourself and each other,
Carol



AWS Board Minutes

August 18, 2022

Members Present: Patty Bird, Merrie Krisl, April Lynch, Deni Marrone, Gail Mardfin, Carol Mills, Lonna Necker, Linda L. Reid, and Lorraine Stribling.

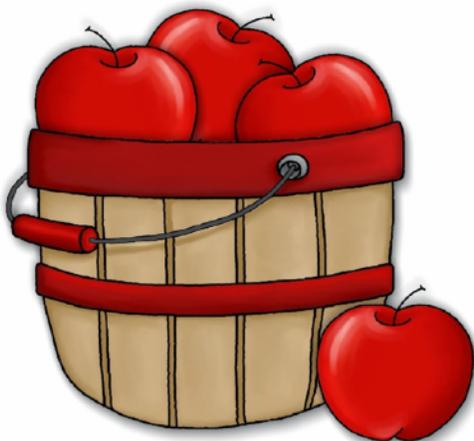
Meeting was called to order at 10:43 by President, Carol Mills.

President: Carol had received more of Marilyn's art supplies from Bob Gale. They were put on a table at the member meeting. Trula LaCalle's son has access to the panels and he asked we move them by the end of the year. The 41 panels measure a little over 6' tall, 5' wide and take up about 5' in depth. Please contact Carol if you have a space to house them! While we have not used them in the last ABS shows, we might need them in the future.

Received a request from Jerry Fabiano about waiving the ABS food requirement for those people who do not eat at the meeting. *"I am requesting on behalf of some of us who have health related concerns that we remove the requirement to bring food twice as a requirement or disqualifier and revisit the question in December based on conditions at that time."* The board felt any person needing that waiver should apply to the board for special dispensation.

We realized we needed to discuss the proposed 6-4-2 ABS participation schedule a bit more so decided to postpone the member vote on it.

Finley Show: 41 people are set to show their work. There is a possibility of 4 original pieces per person depending on size. Gail will send out details to



participating people, but she requests you send her info about each of your pieces by September 6th. She needs the title, medium and price (if for sale), artist name and phone number. Buyers will contact the artist directly. Gail will make signs about our group. Postcards, etc. will be available. Carol will check on the liquor license.

A big thanks to April for all she has done to organize publicity for the show. She has sent notices to the newspapers and will work on radio PSAs. Patricia will do the online calendars. Everyone is asked to promote the show on their own social media sites.

Redwood Café Show: Linda reported that Eola Bates is the organizer and will provide PR. 10 artists can participate; how they will be chosen has yet to be determined. Installation is 11/15, reception is 12/16 6-8 p.m. and take down is January 17. *(See complete info on last page of newsletter.)*

Treasurer: Patty reported that we received a thank you from Catherine (SCA) for our donation of \$460 for children's classes. The balance in our regular account is \$6350.94 and in the awards account is \$6466.03.

Gravenstein Fair: Patty gave a report on the fair. We had a much smaller space this year and only 4 AWS artists participated. Although the fair was well attended, the layout and disorganization was hampering. Patty felt that after 35 years of being there, we may have to rethink it next year.

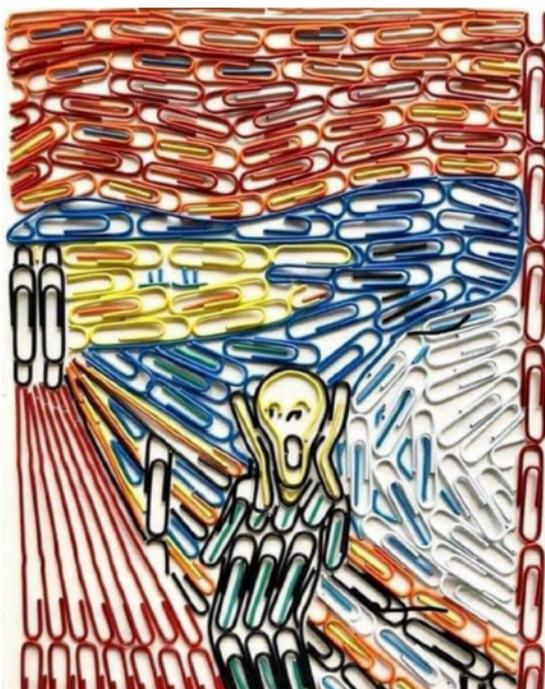
Vice President: Lonna reported that Jean Warren will give a watercolor demo in April. She has talked with Clark Mitchell and he will do a demo next year, but no date has been set.

Nominating Committee: Thank you to Gail Mardfin and Patricia Marina for volunteering for this job. Two positions need to be filled, President and Recording Secretary. [Since the meeting, Publicity Chair, a third open position has been added.]

Venues: Signups are going well except for Tombe and the Specialty Center. **Members are encouraged to sign up even if your work is not for sale.**

Meeting was adjourned at 11:55.

Merrie Krisl, Recording Secretary



**Fun with Paperclips -
it's a SCREAM! (heehee)**



Kathy Byrne -
"Curious Sheep" 16x20 watercolor
"Playful Chickens" 16x20 watercolor

Among others, these are two of the watercolors by Kathy that won ribbons at the Sonoma County Fair.

Venues: September 15 - November 17*

This is a switch-out month. The current artist/s should arrange with the next artist a mutually convenient day/time to change. Use your AWS roster to get contact info.

Coffee & Moore

OUTGOING: Dana Rodney & Deni Marrone

INCOMING: Carol Mills & Kim Winter

Fandee's Restaurant

OUTGOING: Nancy Sanchietti

INCOMING: Marilyn Sommer

Sonoma Burger

OUTGOING: Carol Mills

INCOMING: Linda Grainger

Specialty Center

OUTGOING: Linda Grainger • INCOMING: OPEN

Umpqua Bank

OUTGOING: Deni Marrone • INCOMING: OPEN

SIGN UP IN THE VENUE SIGN-UP BOOKS!

Or contact Deni Marrone (408) 202-3875

*Approximate dates

September 15 Refreshments

Please have your contribution (enough to serve 12 people) on the table so the potluck is ready to start promptly at noon - and remember to sign in! Thank you.

Sandwiches/ Finger Food

1. Patty Bird
2. Linda Donahue
3. Jerry Fabiano
4. Lorna Ho
5. Rhonda Johnston
6. Gail Mardfin
7. Sandi Maurer
8. Avinash Pande
9. Charito Shetty
10. ??

Dessert/Fruit

Allene Donato
Judy McFarland
Dorothy Rapalyea
Kathy Root
Nancy Tulloh

Raffle Tickets

Allene Donato



VICE PRESIDENT'S REPORT

Our August meeting was, may I be bold enough to say, *sensational*. We had a “full house” for **Linda Loveland Reid’s** fascinating and copiously researched presentation on Alfred Stieglitz and Georgia O’Keeffe. Thank you, Linda!

Our September presentation will be by **Dana Rodney**, also an AWS member. She will demonstrate her calligraphy and watercolor skills. After her presentation, she will guide us through a simple exercise using watercolor and tape (only paper, watercolor materials, water container, and tape are required). Since it will be about technique, student grade materials will suffice.

Dana has been dabbling in calligraphy for thirty years, ever since working as a “scribe” at the Renaissance Faire in the 1990s. Now, retired from a career as a custom picture framer, she has picked up her pen again, inspired by Asian forms such as the Enso circle and wall scroll. She uses handmade papers to enhance her designs, as well as creative watercolor techniques.

Our August meeting prompt (a suggestion for an art topic you can bring to the meeting and send to Gail for publication in the Newsletter) had some delicious paintings that reflected “My Favorite Food.” (See page 6.) The September prompt is “Places You’ve Been.”

Take care,
Lonna



Sebastopol Center for the Arts Creative Director Catherine Devriese reminded everyone about the many current and upcoming exhibits, classes events happening at SCA, in the very building where AWS meets. There are even two choir groups forming.



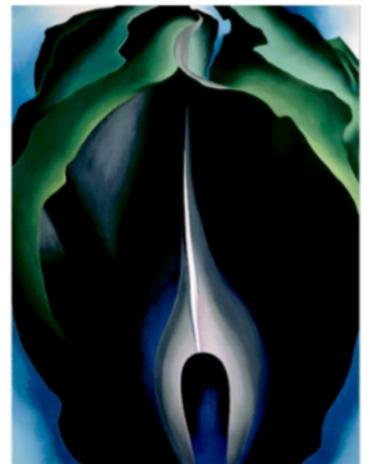
August 18th! Carol made me a birthday cake and the whole gang sang Happy Birthday to me - in tune!

Thank you - Gail Mardfin, ed



It was a “full house” for Linda Loveland Reid’s presentation, including her artist daughter Denise Ferrare. For those who want more of Linda’s entertaining and educational look into painters and the art world, see upcoming offerings at SCA on page 9.

“You write about my flowers as if I think and see what you think and see — and I don’t.”



AUGUST PROMPT: My Favorite Food



LEFT, TOP TO BOTTOM:

Kim Winter -
"It's Just Gotta Be This Way"
24x24 acrylic

Kathy Byrne -
"Where's the Beef"
11x14 watercolor

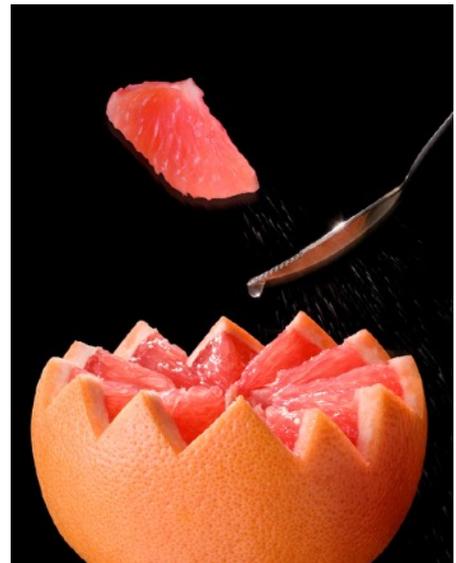
RIGHT, TOP TO BOTTOM:

Deni Marrone -
"Breakfast Peace"
11x14 watercolor

Bev Kjeldsen -
"Peanut Butter & Jelly"
6x6 gouache

Avinash Pandey -
"Grapefruit"
color photography

Carol Mills -
"Figs and Melon"
15x11 watercolor



"Sonoma to Sicily and Back"
ART SHOW EXHIBITION
presented by **Lonna Necker & Bev Kjeldsen**



September 23 to October 7, 2022

Reception Friday, Sept. 23 • 4:00 to 6:00pm

Greenhouse at Luther Burbank Home & Garden
204 Santa Rosa Ave, Santa Rosa

Lots of winners at the Fair!

The Sonoma County Fair is always a fun place to be — and if you're an AWS member, it's a great place to pick up some awards to add to your ribbon collection, not to mention sales! With entries in various divisions (such as Professional and Advanced Amateur), several categories (still life, animal, landscape, etc.), and mediums (aqua media, oils, pastel, etc.). Several members shared their success reports, as requested... **Phil Wilkinson** won two 1st places, one for pastel and one for oils in the Advanced Amateur division... **Lorna Ho** took a 1st place in mixed media & collage (which also sold) and a 2nd place in acrylic painting, both in the Professional division... In Professional watercolor, **Kathy Byrne** took Best of Division AND Best in Show, three 1st places in various watercolor categories, and one 2nd place in landscape, which sold... **Kathleen Andre** entered six acrylic paintings in the Professional division and ALL won awards: two 2nd place and four 1st place, and one of those won Best of Animal Category... "It's gratifying to receive recognition of the work I love to do!" Kathleen writes, plus she sold two of the paintings... **Carol Mills** amassed five ribbons and sold two pieces. She writes, "One of the paintings 'Friends' (of the cows leaning on each other) sold and it was the original. In that same week, I sold a large framed print of it at both the Gravenstein Fair and the Airport Club! What were the odds!... In the Advanced Amateur division, **Linda Grainger** won Best in Division for Watercolor, 1st place for a watercolor portrait, a 4th place for a still life, and she also sold a watercolor landscape... **Susan Bradford** took 1st and 3rd places for oils in the Professional division. **Well done, everyone!**



Top left, **Linda Grainger** and her Best in Advanced Amateur Watercolor "A Walk on the Beach"; above, **Kathy Byrne's** "Jewels of the Garden," which took Best in Division and Best in Show; and left, **Kathleen Andre's** "Elephant Family," Best of Division winner for Animals. Some of the other winning paintings are shown throughout the newsletter.

(And apologies if I got any of this complicated report wrong! - GM)

LANDSCAPES & SEASCAPES



Carolyn Jarvis -
"Fleeting Clouds" & "Autumn in the Vineyard" both 8x8 oils



Linda Grainger -
"A Walk in the Woods"
24x18 watercolor

FROM TOP RIGHT;
Jerry Fabiano -
"Burnside Fog"
20x24 acrylic

"Lake Nicasio Afternoon"
24x36 acrylic

"Sleeping Junipers"
15x30 acrylic

I am on a roll right now and all three were painted in the last two and a half weeks.



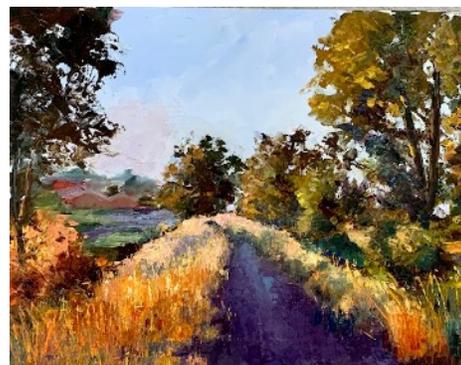
Judy Grigg Goldberg -

FAR LEFT:

"Doran Beach 1" & "Doran Beach 2" 7x10 watercolors

NEAR LEFT:

"Doran Beach 3" & "Doran Beach 4" 9x12 watercolors



Susan Barri -
"So Sonoma"
9x12 oil

Call for Entries!!
“NOT JUST LANDSCAPES 2022”
Entry Deadline: Sept. 19

The International Juried Exhibition will run October 22 - November 27, 2022
with an Opening Reception on October 22, 2-4pm.

READ ON...We call for traditional landscapes: from desert to mountains, to oceans: beauty or faint memories of what a landscape was, surrendering due to change.

But "Not just landscapes" also calls for your creative eye: your internal world or the landscape of your life visually represented, or even the discovery of the landscape you see in the patterns of a fuse box. Don't set limits to what you want to express. Feel free in any medium you like. There is no size restriction if the work can enter through a double door. **ENTRY INFO:** <https://www.sebarts.org/call-for-entries>

Sonoma County Art Trails
Preview Exhibition Reception
September 16th, 6pm - 8pm

116 local professional artists will select one piece to display at the preview exhibition. AWS artist **Carolyn Wilson** will be participating.



Several wonderful art classes are being offered this fall, including **Color Mixing & Ten Strokes** taught by AWS member **Susan Bradford**, on September 27 from 10am-2pm. Learn more here: <https://www.sebarts.org/classes-lectures/color-mixing-and-ten-strokes>



ART SPOTS with LINDA LOVELAND REID

We all loved Linda's O'Keeffe & Steiglitz presentation in August. There are three more opportunities coming up to hear more - and **you can attend In Person at SCA or on Zoom from the comfort of your couch.**

All are on Tuesdays, 1:00 - 2:30pm (slightly longer than her AWS presentation).

\$20 admission to support Sebastopol Center for the Arts. Register here:

<https://www.sebarts.org/classes-lectures/history-lecture-series-judy-chicago-with-linda-loveland-reid>

Sept 13 - Judy Chicago

Oct 11 - Barnes Collection

Nov 15 - Marc Chagall

Judy Chicago ♦ Tuesday, Sept. 13, 1:00-2:30

It was the 1970s, social change was in the air, and Judy Chicago was leading the pack for women's rights. Her first monumental effort was to re-design a whole house, each room done by a different woman artist – a huge statement about gender issues. She went from there to the making of her famous Dinner Party, a 40-foot ceramic installation representing hundreds of female artists.



JUDY CHICAGO

“The Painter’s Keys” is Discontinued



Robert and Sara Genn’s Twice Weekly Letters have concluded. Robert Genn was one of Canada’s most accomplished painters (robertgenn.com) and upon his passing in 2014, his artist daughter, Sara Genn, continued the twice-weekly letters, emailing one written by herself and one by her father each week. With rare exception, they were thought-provoking, encouraging, and artistically educational. I will miss them, but 20 years of these letters are archived on the site painterskeys.com. I have often quoted large sections of Robert’s letters in the AWS newsletter, so here are two final ones that I’ve been saving until there was a little space! - GM

WORK FROM THREE SOURCES

An excellent Quebec painter, Lorne Bouchard (www.artnet.com/artists/lorne-holland-bouchard/), once gave me some advice. He told me that a painter needs to work from three sources — from **self-generated photo reference, from life, and from the imagination**. “All painters,” he said, “favour one or the other, but all three are needed to gain maximum feeling — and this goes even for abstractionists and those others who glean their motifs from their minds.”

- Robert Genn, July 17, 2007

EXPLORATION, NOT PRODUCT

My advice? **When you are going in a certain direction, go hard.** Give it everything you’ve got. Also, look at your focus work as exploration, not product. When your flame burns down, smile, start again on another. Leonardo knew that finding yourself is not one of the main things you have to do — it’s the only thing you have to do. It may take longer than you think. So what?

- Robert Genn, July 26, 2022

AWS WELCOMES OUR NEWEST MEMBERS!

All are included in the latest roster Lorraine sent.

JUDY BOLES, Rohnert Park

A past member of other clubs, Judy was looking for a new art group to participate in.

WENDY BROWN, Santa Rosa

Wendy is a friend of another recent member, Linda Donahue.

DIANA JONES, Santa Rosa

Diana has many AWS friends from the Finley watercolor class, including Charito, Lonna, Judy M. & Gail M.

DENA LASH, Santa Rosa

Dena paints with alcohol inks.

PAM SIMPSON, Santa Rosa

We will meet Pam at the September meeting!

KATE VASEY, Santa Rosa

A newsletter subscriber for awhile, she thought it was “the right time to hop aboard!”

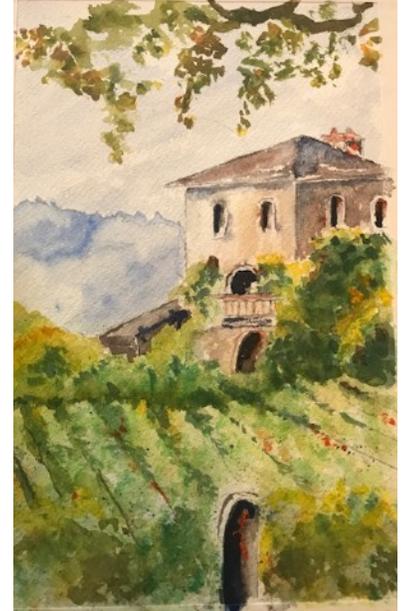
BRING SOME OF YOUR ART WORK TO SHARE AT OUR NEXT MEETING!



Gail Mardfin - "Summer Cottage"
11x14 watercolor • *I painted this for the owners of the place I rented at the Jersey shore in July.*



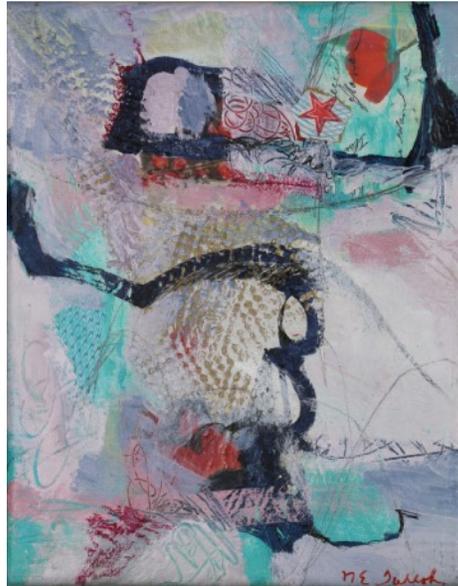
Carol Mills - "Sleepy Cat"
15x11 watercolor



Bev Kjeldsen - "Sicily Dreams"
12x9 watercolor



Linda Grainger - "Portrait"
18x24 watercolor • *Another Fair prize winner*



THREE CLOCKWISE, FROM ABOVE:
Nancy Tulloh -

- "Arcturua" 10x8 mixed media
- "Dancing" 20x16 mixed media
- "Seventy" 12x16 mixed media



Merrie Krisl -
"Angle of Repose" 16x20 acrylic
Made for July's Geometric Shapes prompt



Susan Bradford -
"Sebastopol Vineyards"
24x36 oil

"Smoke Tree in Graton"
12x16oil

These took 1st and 3rd place at the Fair in Professional oils.



AWS Member Trula LaCalle Passes On



Many will remember Trula Michaels LaCalle, longtime AWS member and former Recording Secretary on the AWS board. She started painting in the early 1970s and by the 2000s she embraced abstraction, selling her art in many of the local Sonoma art markets. Her novel, *Helen's Crusade*, published in 2018, was read by several of us and favorably reviewed on Amazon. Until a few years ago, she was a resident of Oakmont and a participating member of the Oakmont Art Association, as well as the Occidental Center for the Arts. She passed in Sebastopol at age 75 from complications of Parkinson's disease.

Trula grew up in the very Western town of Prescott, Arizona. In Prescott, she worked in the Dinner Bell, a diner her parents owned - still in operation under that name to this day. Music and theater were her first arts. She eventually found herself in San Diego, where she was an English teacher right out of college. She met her husband, Jose, an immigrant from Spain who had obtained a degree in psychology. Soon after, she got her PhD and she started her career path as a clinical psychologist. She saw patients in Southern California, where she became an expert in multiple personality disorder, published a first-person account of treating these patients, and went on book tours.

She moved to Sebastopol in 1985 after buying a rural property with her husband, and they opened a practice and put two kids through Sebastopol schools. When she was ready for a career change, she started working as an organizational psychologist for many of the region's wineries. Then she stepped into directorship roles at the National Alliance on Mental Illness, then the Institute on Aging. She was a true people-person. Trula and her husband, who would have celebrated their 50th anniversary this December, travelled extensively, especially to Latin American countries. She was self-taught and fluent in Spanish.

We are sad to learn of Trula's passing and send our condolences to her family, especially her son Eduardo, who provided much of the information here.



Trula LaCalle's "Transcendent"
24x24 acrylic

Gravenstein Fair Follow-up

While the pre-pandemic Gravenstein Fair has been a success for AWS groups in the past, because the Farm Trails organizers had different ideas for 2022, it was "not so much" this year for AWS. Carol Mills, Hale Darby, Deni Marrone, and Patty Bird were the only ones who were able to participate this year and unfortunately the AWS art section of the fair was put in a nearly unreachable location, with its signage not visible from a distance. Even the information booth didn't know where we were! With the steep entry fee (\$500), we will have to rethink next year. Complaints and comments were sent to the organizers...we shall see.



There were some happy buyers, like this fellow who bought Carol's "Seagull."

MERRIE'S FILM RECOMMENDATION

Ursula von Rydingsvard: Into Her Own

An artistic biography of one of the few women in the world working in monumental sculpture. Von Rydingsvard's work has been featured in the Venice Biennale and is held in the collections of some of the world's great museums, including New York's MoMA, and the Art Institute of Chicago. But she may be best known for work in public spaces - imposing pieces painstakingly crafted from cedar.

Merrie Krisl says, "I found it fascinating, not only her sculpting but her life and her impetus as an artist." And you can watch it for FREE via Hoopla, a free app you synch up with your Sonoma County Library membership. *Check it out!*



Italian Nuns enjoying Michelangelo's sculpture, David...

SANDI IS RUNNING...

At the August members meeting, **Sandi Maurer announced that she is running for a seat on the Sebastopol City Council!** She said, "If elected, I will support the Arts and offer to serve as liaison to the Sebastopol Center for the Arts. I believe the Arts are a very important part of what makes a community vibrant."

Appearing on the November 8 ballot as **Sandra Maurer**, she has been a Sebastopol resident for 34 years. Patrick Slayter, Una Glass and Sarah Gurney's terms are up and they are not running again.

Riley Street

art supply

OUR ANNUAL **FALL SALE**

NOW THROUGH SEPTEMBER 18TH, 2022

103 Maxwell Ct, Santa Rosa
(707) 526-6421

THANK YOU FOR SUPPORTING LOCAL!!!
RILEYSTREET HAS BEEN A NORTH BAY FAMILY OWNED
AND OPERATED ESTABLISHMENT FOR OVER 54 YEARS!



INTERESTED IN BEING IN THE REDWOOD CAFE SHOW? Here's everything you need to know and do...



The AWS show at the Redwood Café in Cotati is being run by Eola Bates, the restaurant's Gallery Director. All of these requirements were set by her. If after reading them, you wish to be in the show, please send an email to Linda Reid by October 10 at lindalreid100@gmail.com. She is coordinating it, with assistance from Kim Winter and Gail Mardfin.

NUMBER OF ARTISTS & PIECES: Only 10 artists can be in the show. If there are 10, there will be room for 3 pieces each. If there are 8 participating artists, there will be room for 4 pieces each. If more than 10 artists are interested, their names will be put in a hat and 10 will be selected. No preference will be given to organizers or board members.

All work must be properly wired on the back. Labels will be made with artist's name, title, medium, size, price. In addition, participating artists must sign a RELEASE OF LIABILITY FORM and attach a list of all works with complete information. All due November 7.

SALES will be handled through the restaurant and Eola will take a 30% commission. Cash sales will be encouraged, but if a credit card is used, 9.5% tax will be charged. Any paintings sold must be quickly replaced with another so there are no blank walls.

DATES & RECEPTION: The show will be hung on November 15 and taken down on January 17. Good holiday season! There will be a reception with live music on December 16 from 6-8pm, with very light refreshments; all else (i.e. drinks) will be purchased by attendees.

ARTIST PROMO CARDS: Each artist MUST have a 4x6 "promo card" (a 2-sided postcard featuring examples of your work and contact info). A stack of your cards must be available at the café at the start of the show. If you don't already have promo cards, you can make them yourself with a template on vistaprint.com. Cost is \$30 for 100 or \$55 for 500 cards + shipping. If you don't feel you can do this yourself, Gail will create the card for you (for a \$25 fee) plus the cost of cards and shipping.

ARTIST PROFILE & PHOTO: Gail will create a framed composite page of artists' profiles, so each artist MUST provide a 50-80 word artist's bio/statement and a headshot. These items are due November 7.

PUBLICITY: Eola will promote the exhibit and so will all of the artists! A poster and postcards advertising the show will be designed by Gail, with all of the artists' names on it, paid for by the Redwood Café.

AFTER READING ALL THE ABOVE, DO YOU WANT TO BE IN THE SHOW? Tell Linda Reid by October 10 lindalreid100@gmail.com