

AWS VENUES PROGRAM & GUIDELINES

The AWS' Venues program is in place both to promote individual members, as well as in recognition of AWS as a regional artists' group, all while providing a community service for the venue. Please help us keep ALL of our venues' walls filled! AWS is in partnership with them all, and we want to keep them all happy. It's good for us and it's good for our venues, so let's keep their walls filled with rotating art shows.

The opportunity to show your work in our venues is open to members who have attended at least four AWS meetings within the prior 12-month period.

IMPORTANT: *Failure to comply with the Venues Guidelines may result in you suspension from the Venues Program (upon recommendation from the Board).*

Please know that while venues will do their best to keep artwork safe, they are **not** responsible for loss or damage.

SIGNING UP FOR A VENUE

- **You MUST visit the venue FIRST so you know what shape & size & number of pieces would work best on the various walls.** In most venues, anything smaller than 16"x 20" would be too small (remember, you can always mat pieces to fit in a larger frame).
- **Check your calendar FIRST** to avoid last-minute changes, which can be hard to fill. After you've seen the space and checked your calendar, sign up with Venues Coordinator Deni Marrone at an AWS meeting or by contacting denijomarrone@gmail.com or 408-202-3875.
- Shows can be for one artist, or if done in partnership, collaborations are welcome in Fandee's, Hole in the Wall, and the Specialty Center.
- To be fair to our many members, please don't sign up to be in a venue if you have been in it within the last 12 months.

ROTATION DATES

- Every two months, the day/week of the AWS meeting (3rd Thursday of each month) is the scheduled time to take down the current show and mount the new show, but it can be within a day or two of that.
- Coordinate with the next artist/s an agreed-upon day and time so that the venue walls are only briefly empty.
- NOTE: Our food establishment venues MUST be changed in the afternoon, not before the AWS meeting. Restaurant change-outs are between 2:30-4:00PM.

DELIVERY DAY

- When you go to hang your work, be cordial and respectful by introducing yourself to Venue owners/staff and not interrupting their business or clientele. Maintain proper decorum and remain mindful of patrons and other guests.
- Do not move or remove another artist's work unless previously agreed upon!

- Fill ALL the available nails with your art.
- Do NOT remove your show ahead of time without confirming it with Deni and the incoming artist.
- Artists should promote their own exhibit.

PREPARING & SHOWING YOUR WORK

- You need not show recent work, but all work needs to be clean and either framed or gallery-wrapped with finished sides. Only display work you are proud to hang.
- All work should be wired properly and securely on the back with a semi-taut wire, about 1/4 to 1/3 of the way down from the top of the frame. Hooks should not show when hung.
- Each artwork should have a small card with your name and contact information, including a phone number, title, and price or “NFS” neatly and clearly written.
BE PROFESSIONAL!
- Attach card to back of art with tape so it hangs down from lower right corner, or side, depending on orientation. Do not place your label on the front of your art. If you *must* stick ID cards or to stabilize paintings on the venue walls, only use blue or green painter’s tape.
NO OTHER ADHESIVE, TAPE, OR PUTTY ALLOWED!!
- You may also display a small bio about yourself on the wall.
- You may include a *small* Venmo QR code on your price label **OR** one code on a small (5x7) piece, possibly framed.
- Artists should promote their own exhibit.

SALES

- Sales are made by contact with the artist directly, so be sure to include one or two means of contact on each label. If you are not able to be contacted, you may lose the sale.
- On occasion, the shop owner may opt to take the sale. Let them know ahead of time if that is not your preference. You can either meet the buyer at the shop and make the transaction, or arrange it over the phone.
- Be prepared to replace sold work.

Any questions, comments or concerns please contact
Deni Marrone- deniomarrone@gmail.com or 408-202-3875

CURRENT 2026 SEBASTOPOL VENUES

Be respectful of our Venue walls! Note details for each venue. Never put new nails in without prior approval.

Columbia Bank - 201 N Main St. (by Whole Foods)

[7 pieces of various sizes] Nails canNOT be altered. Open Monday-Friday

IMPORTANT: *Labels may not include any pricing information.*

Fandee's Restaurant - 7824 Covert Lane @ Hwy 116 (Redwood Credit bldg.)

[16 pieces] Nails canNOT be altered. (Note that some walls have a higher & lower nail option.)

IMPORTANT: *CHANGE OUT BETWEEN 2:30-4PM*

HairMasters - 6980 McKinley Ave. (by Whole Foods)

[12 pieces] Nails can be altered.

Hours vary; check ahead of time with Venues Coordinator Deni before scheduling changeout.

Hole in the Wall Restaurant - 972 Gravenstein Hwy (set back from road, by Viet House)

[16 pieces – remember two spaces by restrooms] Nails canNOT be altered.

IMPORTANT: *CHANGE OUT BETWEEN 2:30-4PM*

Sonoma Chocolatiers & Tea House - 6988 McKinley Ave. (by Whole Foods)

[6-12 pieces depending on size] Hanging system. Open every day.

IMPORTANT: *CHANGE OUT BETWEEN 2:30-4PM*

Specialty Center - 6880 Palm Ave. (Ophthalmology & Dermatology, across from Art & Soul)

[12-14 pieces both sides of main hallway & curve to right]

Open Monday-Friday.

The Livery Co-Work - 6940 Burnett St.

[12 display areas available, w/ large pieces welcome] Nails canNOT be altered.

Open Monday-Friday.

- **Artists must look at and know where their space is prior to participating;** identify which space is preferred and LET DENI KNOW.
- Since there are many artists hanging in this venue, the rotation days may vary, so stay in touch with Deni, who coordinates the **2-month and/or 4-month** rotations.
- The Livery requests an Artist's Bio, for their lobby, and you may also put a brief personal summary by your work.
- Receptions are a lovely optional benefit, hosted by the Livery and organized by the exhibiting artists, when desired.

Any questions, concerns, change of plans, or suggestions for other area venues, contact Venues Coordinator Deni Marrone deniomarrone@gmail.com 408-202-3875